



**3form® chroma®**

**chroma**<sup>®</sup>

## LUMINOUS COLOR

A Translucent Monolithic Material

## DESIGN FREEDOM

Over 30 Standard Colors  
10,000 + Color Options

## STUNNING FEATURES

Transform Horizontal Surfaces  
into Centerpieces

## RESILIENT

Durable Renewable Matte Finish

## RECYCLED

40% Pre-Consumer Recycled Content

## Ready to Go

Over 100 Easy-to-Specify  
Packaged Solutions

[3-form.com/readytogo](http://3-form.com/readytogo)



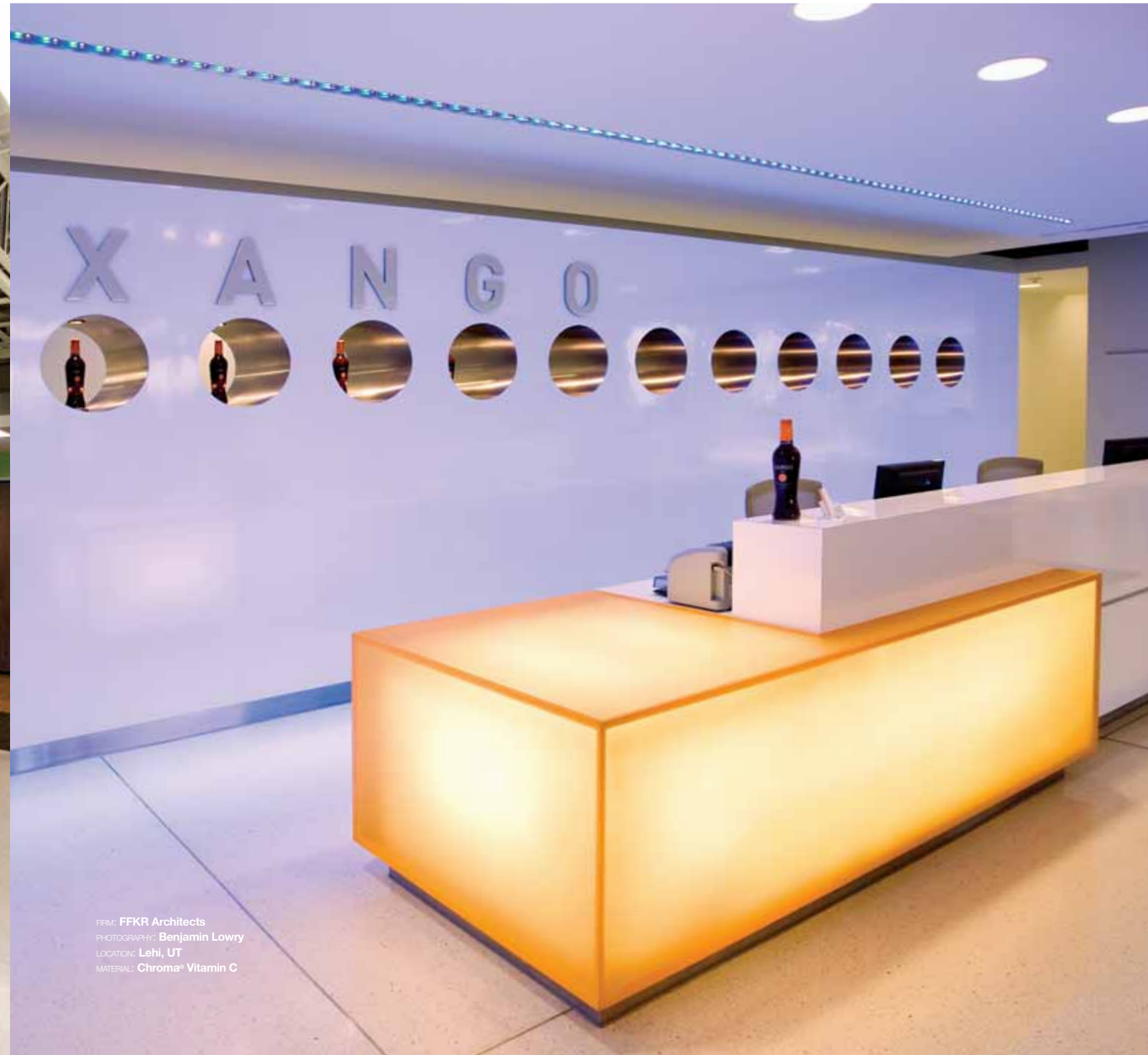
COVER INSTALLATION  
PHOTOGRAPHY: **Jeff Bates**  
LOCATION: **Salt Lake City, UT**  
MATERIAL: **Chroma<sup>®</sup> Vitamin C Reflect**

FIRM: **HUMA design**  
PHOTOGRAPHY: **HUMA design**  
LOCATION: **Las Vegas, NV**  
MATERIAL: **Chroma<sup>®</sup> Ghost**  
FABRICATION: **Proprietary Seam, Forming**

SOLID SURFACES  
CREATE CAPTIVATING FEATURES



FIRM: **Coté Chabot Morel Architects**  
PHOTOGRAPHY: **PUR l'agence Interactive**  
LOCATION: **Quebec City, QC Canada**  
MATERIAL: **Chroma® Moss, Glass Moss**



FIRM: **FFKR Architects**  
PHOTOGRAPHY: **Benjamin Lowry**  
LOCATION: **Lehi, UT**  
MATERIAL: **Chroma® Vitamin C**



FIRM: Floss Barber, Inc  
PHOTOGRAPHY: Eric Laignel  
LOCATION: Pittsburgh, PA  
MATERIAL: Chroma® Sable + Ghost  
and Cobalt, Varia Ecoresin® Surf

## RESILIENT SURFACES



FIRM: Johnson Studio  
PHOTOGRAPHY: Ballogg Photography  
LOCATION: Chicago, IL  
MATERIAL: Chroma® Sea

ENDURING BEAUTY



PHOTOGRAPHY: Skylar Nielsen  
LOCATION: Salt Lake City, UT  
MATERIAL: Chroma® Eggplant and Rosé x 2,  
Glass Swept Copper



FIRM: GSBS Architects  
PHOTOGRAPHY: Skylar Nielsen  
LOCATION: Salt Lake City, UT  
MATERIAL: Chroma® Ivory, Varia Ecoresin® Birch  
Grove + Atmosphere Stone x 2  
FABRICATION: Light Seam

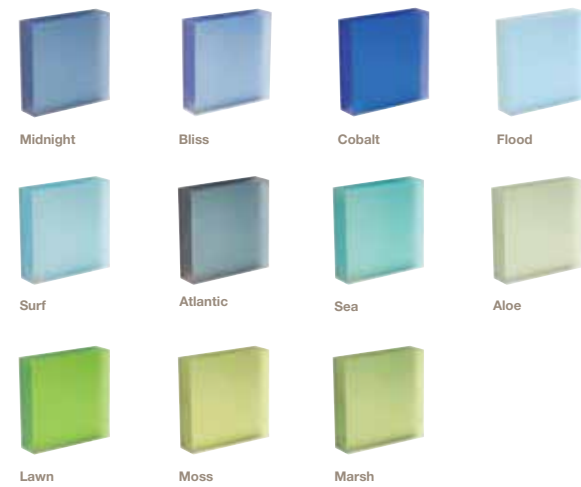
## COLOR PALETTE

A broad palette with modern sophistication. From a bold pop of color to a subtle tinted glow, the Chroma standard color palette offers you options to suit your creative intent.

### yellow to purple



### blue to green



### pales and neutrals



### diffusion and effects



All colors also available in 3form Pressed Glass™, Varia Ecoresin®, Struttura®, and Koda XT™  
\*Subject of one or more patents pending

## COLOR CUSTOMIZED

Over 10,000 unique colors are now at your fingertips. Create custom combinations using up to three layers of any of the 30+ standard colors - refine the hue, perfect the opacity or add Reflect, and witness color breaking boundaries.

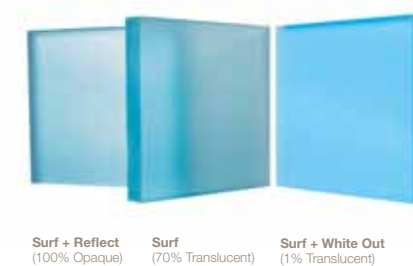


### refine the hue

There are hundreds of variations of each standard color. **Violet** for example - shift it redder, or a bit to the blue side. Increase the intensity, or create a very dusty pale shade. Discover the perfect color match for your palette, your space, your vision.

### control opacity

When installation conditions require greater opacity to conceal hardware or when privacy is needed, 3form Chroma enhancements can accommodate. Add **White Out** for maximum opacity with rich color, or **Reflect** for an opaque look with a subtle, shimmering, reflection.



## COLOR COORDINATED

Experience color without compromise. Specify the color you want in the material your application requires.



Over 30 standard colors available in five premium materials

1

**pressed glass™**

- Rigidity in a thin gauge
- Increased fire rating
- Optical clarity
- Made-to-order sizing

2

**varia ecoresin®**

- 40 times the impact strength of glass
- Heat-formable and customizable
- 40% pre-consumer recycled content

3

**chroma®**

- Durable for horizontal applications
- Renewable Matte finish. Ideal for illumination
- 40% pre-consumer recycled content

4

**koda xt™**

- Ideal for exterior application
- 40% pre-consumer recycled content

5

**struttura®**

- Structural yet lightweight
- Excellent fire rating
- 25%-40% pre-consumer recycled content



FIRM: Wood Partners / Catalina Design Group  
PHOTOGRAPHY: David Guettler  
LOCATION: Los Angeles, CA  
MATERIAL: Chroma® Marigold, Varia Ecoresin® Marigold + Connection Pure

# SUGARHOUSE CASINO

## the challenge

To develop an “interim” permanent facility — a casino that anticipates future expansion while allowing pedestrian-friendly public access to the riverfront.

## the solution

Cope Linder Architects designed illuminated 3-form Chroma panel enclosures as key signature elements at the building entrances and riverfront terraces, providing pedestrian scale and evoking the energy within the building — both day and night. The Chroma provided an ideal representation of glowing white “sugar” elements, carrying the clean modern, energetic lines of the building from the exterior entrances through to the interiors. 3form Advanced Technology Group provided logistical support for this impressive installation.



## Chroma® XT: Design Meets Durability

Alluring Chroma is now specifically formulated for exterior use. Use Chroma XT for illuminated exterior signage, inviting rest areas, glowing canopies, and more.



FIRM: **Thomas Balsley Associates**  
LOCATION: **New York, NY**  
MATERIAL: **Chroma® XT Cranberry**

FIRM INTERIOR INSTALLATION: **Floss Barber, Inc**  
FIRM EXTERIOR INSTALLATION: **Cope Linder Architects**  
PHOTOGRAPHY: **Gregory Benson Photography**  
LOCATION: **Philadelphia, PA**  
MATERIAL: INTERIOR **Varia Ecoresin® Vitamin C + Ghost**  
EXTERIOR **Chroma® XT Vitamin C and Mai Tai**

Bright, Energetic, Clean

# Seattle's Best Coffee



FIRM: Chadbourne + Doss Architects  
PHOTOGRAPHY: Daren Doss  
LOCATION: Keswick, Ontario, Canada  
MATERIAL: Chroma® Cranberry

FIRM: Dimarco Ferrao Architects  
LOCATION: Carrefour Laval, QC, Canada  
MATERIAL: Chroma® Cranberry

A LITTLE COLOR GOES A LONG WAY...

## SEATTLE'S BEST – CANADA

### the challenge

To design a glowing bar that will act as a beacon, form an entry, organize the space, and create an active counter culture.

### the solution

The glowing red ribbon at Seattle's Best Coffee utilizes custom heat-formed 6" radius corners fabricated to accentuate the fluidity of the material. A custom LED lighting solution was utilized that obscures the lighting source. Customers are drawn to its mysterious sumptuousness.

The client said, "The counter feature is an element that brings life to our new branding ... we love the idea of using a product with recycled content, and the renewable surface was a must."

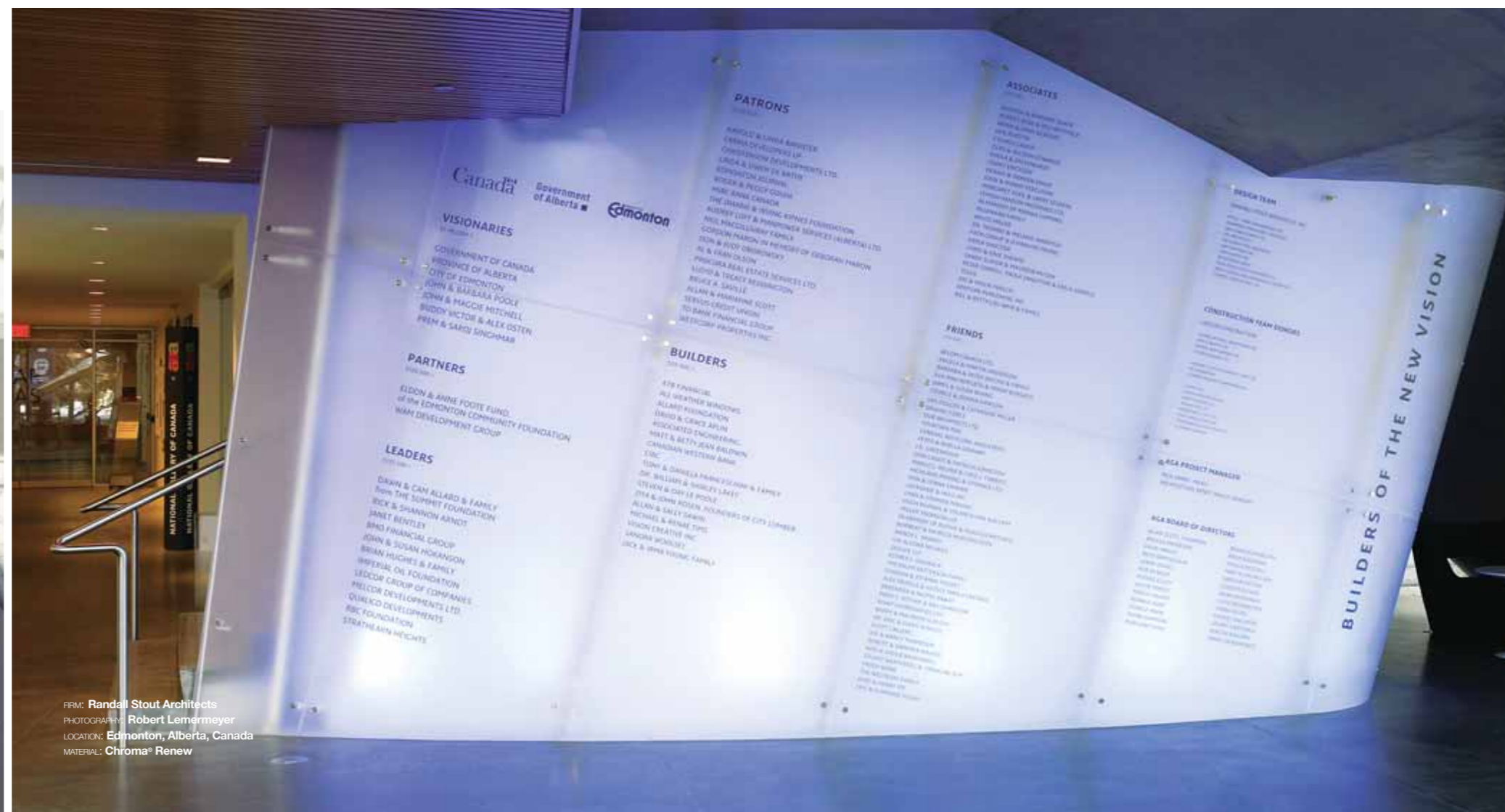
3form set up the Seattle's Best fabricators on our Standards Program, so they can easily continue to expand this project into additional stores. 3form maintains pre-cut pieces of Chroma, lighting, and adhesive kits - so Seattle's Best can simply log onto their account online and select the parts and pieces to get an instant quote.



## Corporate Strategy / Store Planning

3form Chroma offers your clients memorable branding opportunities for signage, storefronts, lighting, shelving, benches, tabletops, transaction areas and more. Designing with 3form Direct™ eases the corporate rollout specification process.

Ask your sales representative for more information.



FIRM: **Randall Stout Architects**  
 PHOTOGRAPHY: **Robert Lermeyer**  
 LOCATION: **Edmonton, Alberta, Canada**  
 MATERIAL: **Chroma® Renew**

## 3form Architecture

Collaboration with our expert architectural support team opens up new Chroma® possibilities. Our cross-functional team of trained architects, material engineers and structural experts, familiar with the unique properties of radiant Chroma, will realize and expand your innovative vision.

## ART GALLERY OF ALBERTA

### the challenge

To anchor the sweeping forms of the Aurora Borealis-inspired façade to the grand, open lobby of the gallery.

### the solution

Architects at Randall Stout designed the glowing pillar to span the height of the expansive entrance and to act as an extension of the swirling exterior façade. The impressive feature creates a focal point in the grand staircase and provides a perfect location for an etched donor wall.

Randall Stout enlisted 3form Advanced Technology to assist with the technical challenges that arose. This innovative team of specialists delivered the luminous translucent Chroma feature and also provided the engineering and hardware development services, laser-scanning and site coordination, prototype fabrication, and installation support.

## Easy-to-specify complete assemblies for Chroma.®

Specify stunning 3form Chroma for a variety of applications. Create custom lightboxes, sliding doors, tables, and signage with the ease of off-the-shelf specification.

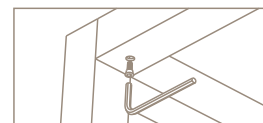
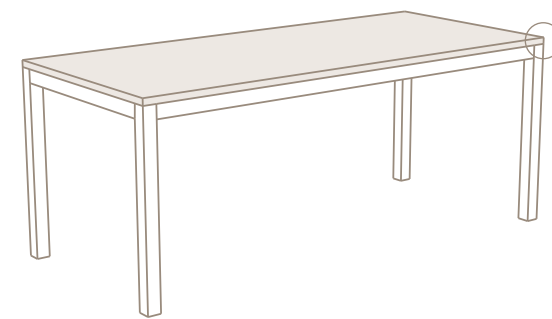
### TABLE 650.03.02

Conference table with luminous Chroma and Stand™ hardware

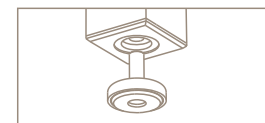
10,000 COLOR OPTIONS

### chroma®

- (1) Chroma panel
- Adjustable feet
- 1" C3 Chroma table top with renewable matte edge
- Sleek anodized aluminum table complements luminous color
- 3 week lead time



EASY-TO-INSTALL BASE



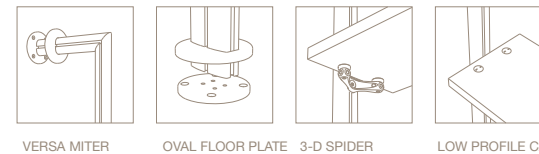
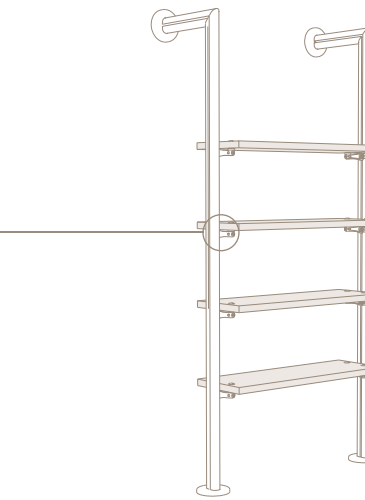
ADJUSTABLE FEET



Learn more about **ReadytoGo** options for Chroma at: [3-form.com/readytogo](https://www.3-form.com/readytogo)



SHELVES 500.01.02



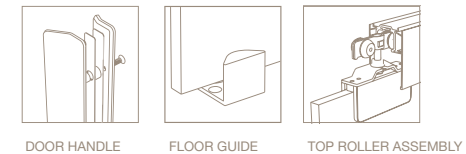
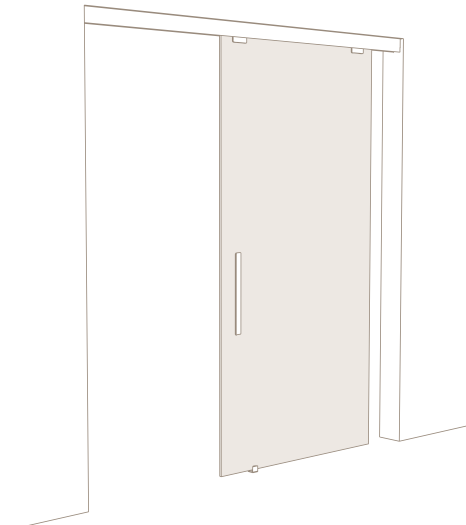
Shelving installed from concrete floor to wood block walls

chroma®

- (4) C3 Chroma shelves (3' x 1') with renewable matte edge
- (2) 8 ft posts – oval profile
- (8) 3-D spider connectors
- Anchored to concrete floor and wood wall
- Easy-to-install elegant displays
- 3 week lead time

TOTAL FOOTPRINT: 3' x 8'  
 PANEL: Chroma 1" Panel, 1-layer C3 Color

SLIDING DOORS 100.08.02



Frameless sliding door for wood header or wall with floor guide and handles\*

chroma®

- (1) Chroma panel with renewable matte edge or (1) Struttura Float Large, Float Small, or Fizz with inset color capped edge
- Slide 06™ hardware system\* with floor guide
- Mount to wood header and floor
- Sleek handle designed to match hardware
- 3 week lead time

TOTAL FOOTPRINT: 3' x 7'  
 PANEL: Chroma 1" Panel, 1-layer C3 color

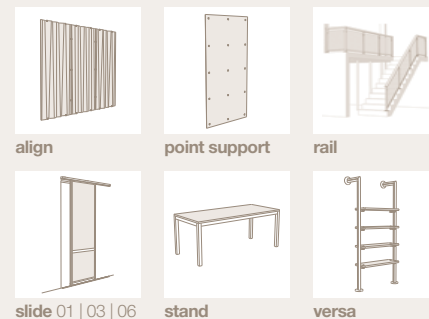
DOOR WEIGHT IS RESTRICTED TO 150LBS PER PANEL, SO FULL 4 X 8 CHROMA PANEL MUST BE CUT DOWN.

\*Subject of one or more patents pending

Customizing with 3form® Hardware

Customize with 3form Hardware. Create bold shelves with Versa, or dramatic doors with Slide. Chroma is compatible with most 3form Hardware systems.

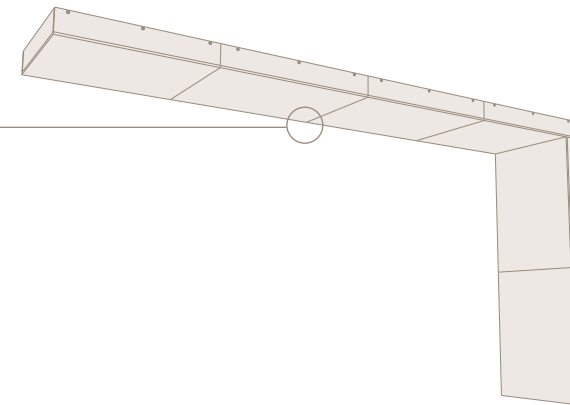
3-form.com/hardware





FRM: NBBJ - Los Angeles  
 PHOTOGRAPHY: Lara Swimmer  
 LOCATION: Redmen, WA  
 MATERIAL: Chroma® Ghost

WALL TO CEILING FEATURE 350.01.02



Connected lightboxes for installation on wall and ceiling

**chroma®**

- (6) Chroma fabricated boxes
- Pre-configured lighting solution
- Includes layer of Ghost for light diffusion
- 3form MP Series LED lighting creates optimal lighting
- Ships with blocking to mount to ceiling \*
- Wall Dimensions – 3' W x 8' H x 6" D
- Ceiling Dimensions - 3' W x 16' H x 6" D
- 3 week lead time

TRANSACTION 600.01.02



Front case lightbox for transaction counters or bar fronts

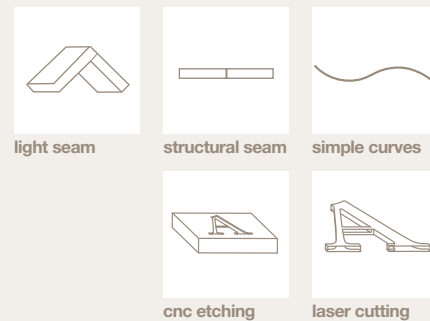
**chroma®**

- Chroma five-sided lightbox
- Dimensions – 96" W x 34" H x 8" D
- Includes layer of Ghost for light diffusion
- Installs easily to existing millwork with panel clips
- Allow 1/4" space on millwork for panel clips
- 3form HP Series LED lighting creates optimal lighting
- Designed for easy access to lighting
- 3 week lead time

**Custom Fabrication with Chroma®**

3form® Fabrication has pioneered innovative fabrication techniques for translucent materials including 3form Chroma. Seamless extended bartops, custom lightboxes and curved benches glow flawlessly when created with Chroma and 3form Fabrication.

[3-form.com/fabrication](http://3-form.com/fabrication)



## ENVIRONMENTAL GRAPHICS

Create striking signage for wayfinding and branded environments with laser etched and cut Chroma®. 3form Fabrication provides a complete solution.

### Frost Cut

Frost Cut has a durable matte finished edge. This surface is consistent from part to part and is resistant to fingerprints.

#### Capabilities

Specify nearly any 2D shape, slots, radii, and holes in most materials with a tolerance of 0.03". Standard 3form lead times apply.



### Polished Cut

Polished Cut has a smooth high-gloss edge. The edge finish is consistent from part to part. Polished Cut is a very cost effective way to cut and polish shapes.

#### Capabilities

Specify nearly any 2D shape, slots, radii, and holes in most materials with a tolerance of 0.03". Standard 3form lead times apply. Up to 1/2" gauge restriction for Chroma.



### Laser Etch/Cut

Specify Laser Etch to engrave smooth graphics at ten thousandths of an inch depth. Ideal for donor walls.



Striking Signage



FRM: Musée de la Civilisation  
PHOTOGRAPHY: Amélie Breton, Perspective  
LOCATION: Quebec City, QC Canada  
MATERIAL: Chroma® Atlantic, Cranberry, Custom Olive, Vitamin C



FRM: Frank Gehry International  
 PHOTOGRAPHY: Thomas Mayer  
 LOCATION: Toronto, ON Canada  
 MATERIAL: Chroma® Various Colors + Reflect

## FEATURES

### colorful

luminous color with jewel-like quality, over 30 standard colors and 10,000+ options using the 3form C3 Color Matching System

### translucent

amazing clarity for unrivaled light transmission

### diffusion

optional opaque backing in white or reflective

### formable

heat form curves with a gentle radius

### structural

thick and stable for engineered load bearing applications

### durable

solid and sturdy for a variety of horizontal or vertical applications

### renewable

surface can be renewed after years of use, keeping it out of landfill

### recycled

40% pre-consumer recycled material for LEED projects

## SPECIFICATION

### dimensions\*

48" x 96" (1219 mm x 2438 mm),  
 48" x 120" (1219 mm x 3048 mm) except 2" gauge

### gauges

1/2", 1" & 2" (12.7 mm, 25.4 mm, 50.8 mm)  
 Reflect adds 1/8"

### finishes

front: renewable matte

### edging

standard saw cut edge, renewable matte, polished, and routed also available

\*CUSTOM SIZES & GAUGES AVAILABLE

## Committed People, Breakthrough Products, Better Planet.

### Committed People

3form® employees are a passionate, dedicated and knowledgeable group ready to assist you with simple design specification, as well as the most complex custom design solutions. Our cross-functional team of trained architects, material engineers, and structural experts, familiar with the unique properties of 3form materials, will realize and expand your innovative vision.

### Breakthrough Products

From materials that break the mold, hardware solutions that simplify installations, to one-stop solutions that provide instant design possibilities, 3form has created a breadth and depth of offerings that make the connection from inspiration to installation seamless and uniquely yours.

### Better Planet

Exceeding industry expectations, 3form has distinctively aggressive goals for minimizing the impact of not only our products, but our processes. Our Path to Zero goals are a commitment to continually reducing our overall environmental footprint toward the ultimate goal of total sustainability.

Please visit [3-form.com/about](http://3-form.com/about) for more information.

### Customer Service

This dedicated and knowledgeable group is ready to answer common questions regarding pricing, available products, order status and more.

800.726.0126

[customer.service@3-form.com](mailto:customer.service@3-form.com)

### Technical Support

Staffed with experienced 3form installers and fabricators, Technical Support is your tool for instant answers on how to work with 3form material. Ask about materials, hardware, solutions and services.

877.649.2670

[technical.support@3-form.com](mailto:technical.support@3-form.com)

### New York Showroom

520 8th Avenue, 20th Floor  
New York, NY 10018

Phone: **212.627.0883** | Fax: **212.627.0898**

### 3form USA

2300 West 2300 South  
Salt Lake City, UT 84119

Phone: **801.649.2500** | Toll Free: **800.726.0126** | Fax **801.649.2699**

### Online

Follow us on our blog:

[translucent.3-form.com](http://translucent.3-form.com)



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